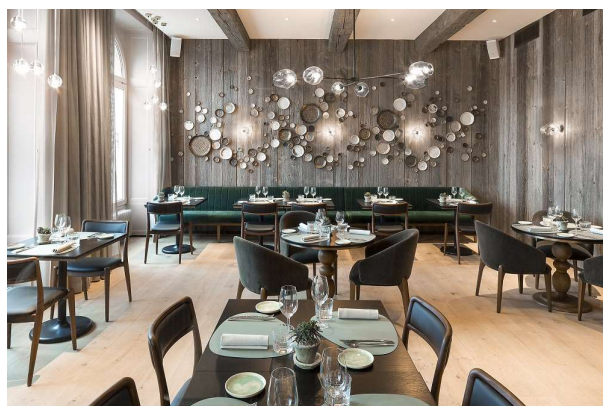


PROJECT SPOTLIGHT: B3 DESIGNERS AT LA PAIX, GENEVA

When London-based B3 Designers was appointed to transform Hotel de la Paix Geneva's new Fiskebar restaurant Nordic minimalism was the starting point for the design's inspiration.

This theme reflects the restaurants' cuisine concept – the first of its kind in the Swiss capital's prestigious neighbourhood with nature, the neutral deeper and darker tones and detailing, abundance of raw materials and weathered textures as retaining elements of timeless rich luxury, has embodied the design ethos of this 220m² space.



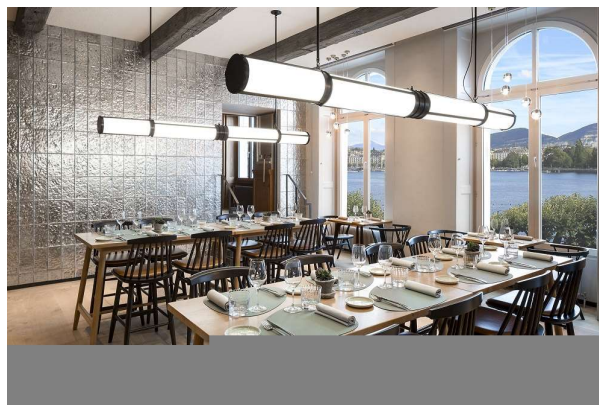
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There are four distinct yet interconnecting areas at play – the chic and intimate fine-dining restaurant, the more casual table communal seating, the luxurious bar and its cosy opulent lounge. The Nordic theme throughout these spaces evokes elegance, to playfully fashion-forward.

RESTAURANT SPACES

A refined atmosphere is created in Fiskebar's fine-dining restaurant, featuring a spacious and comfortable layout of small tables. Guests are invited to relax into plush banquettes and cosy armchairs in neutral and warm leather, and dine on slate-topped tables. The walls are lined with raw yet smooth, grey-toned timber panelling – a remarkable back-drop for British artist Adam Ross' abstract ceramic oyster forms of varying shapes and sizes, which was specially commissioned for this project.

The exquisitely understated Dinesen oak flooring seamlessly connects this room to the raw kitchen counter and bar, all under a series of dark beams installed overhead. This casual minimalistic yet elegant dining area, with its open kitchen and raw food counter, features communal tables with stick-back style high chairs, as well as smaller tables for couples. Futuristic long tubular pendant lights create a more casual fish market style atmosphere. The green glazed brick wall tiles in the exposed kitchen contrast with the dark finishes of the rest of the space. The timber wall panelling is carried through to this space, but with the addition of handblown glass pendant lighting is hung in clusters by the windows with views to the terrace.



[\[https://hoteldesigns.net/wp-content/uploads/2017/10/1104_077.jpg\]](https://hoteldesigns.net/wp-content/uploads/2017/10/1104_077.jpg) COCKTAIL BAR AND LOUNGE

B3 Designers were fortunate to have some pre-existing heritage-listed features to work with in the cocktail bar and lounge, including the timber panelling as well as classic French mouldings and 150-year old parquet and walnut floor. This room was rumoured to have been the site of the drafting of the Geneva Convention, and the antique gilded dove-shaped door handles make a poignant reference to Swiss history. The cocktail bar and lounge has a rich palette of textures, colours and timelessly classic vintage furniture. The curved bar, with its integrated liquor display, sits in one corner of the room, framed by high bar stools.

Low-level tables and plush seating are scattered throughout the rest of the space. The heritage features are complemented by a contemporary style distressed fresco and plaster effect on the walls, which are also adorned with an eclectic cluster of curated and beautiful posters and photographs with historical significance. The bijoux lounge is an intimately private and exclusive space with warm lighting.



[\[https://hoteldesigns.net/wp-content/uploads/2017/10/1104_482-LR.jpg\]](https://hoteldesigns.net/wp-content/uploads/2017/10/1104_482-LR.jpg) B3 DESIGNERS

The lead designer on Ritz-Carlton Geneva's Fiskebar project is Roisin Reilly, who graduated from the Glasgow School of Art with a degree in Design and Interior Design. She joined B3 Designers in 2014.

B3 Designers was founded in 2002 by Mark Bithrey. He has worked in developing branded architectural interiors in leisure and hospitality for more than fifteen years. B3 Designers has, under Mark's creative direction, developed an impressive, diverse and award-winning portfolio of projects.

Mark worked for Din Associates, Revolution and Portland Design where he gained a great deal of experience in the retail projects for Selfridges, Virgin, Guinness and Ferrari. In addition to his work at B3 Mark held the post for Marketing Director. Interior Design (BIID), is an affiliate member of RIBA and a member of the Chartered Society of Designers.

Creative collaboration and a down to earth, 'hands on' approach are key to B3's services. The team consists of a group of people with this range of skills; each of B3's associates have backgrounds in interior, graphic and product design as well as architecture.

www.b3designers.co.uk [http://www.b3designers.co.uk/]

