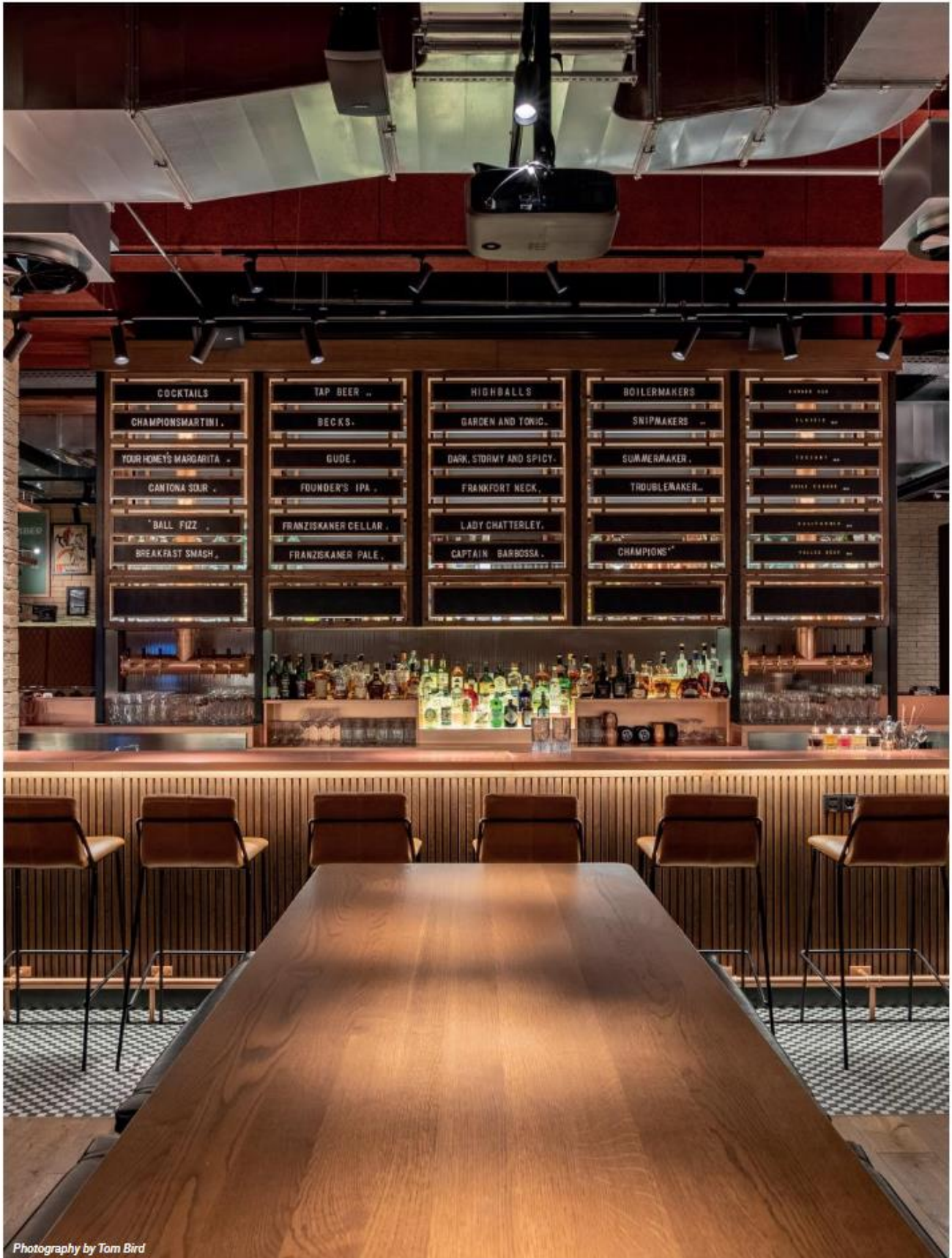


# Hospitality Interiors

INTERIOR DESIGN FOR HOTELS, RESTAURANTS, BARS & CLUBS

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Photography by Tom Bird



# Champions Bar & Restaurant

Frankfurt, Germany

Hospitality design specialist, B3 Designers, has recently completed work on this stylish European sports bar and restaurant within Frankfurt's Marriott Hotel.

In its previous guise, the bar and restaurant featured an all-American theme, and had been an iconic destination within Frankfurt for decades. B3 Designers' brief was to work around the themes of the venue's history and heritage, sport, burgers and beer, to create a casual, relaxed environment.

To bring this brief to life, B3 Designers conceived a design that celebrates nostalgic, vintage European sports bars. The heritage look and feel is interwoven throughout, starting gently with a trophy display at the entrance. Once inside, a large bar featuring fluted timber sits front and centre, backed by a wooden menu display with old-school scoreboard-styled lettering.

The furniture is a mix of high-bar seating and long, communal oak timber tables with bench seats. In the lower dining area, there is a blend of full-length curved booth seating, leather-upholstered banquettes with high back rests and lower-level tables and chairs.

An abundant use of natural materials, rich tones and the darker colour scheme combine to evoke a masculine, warm and comfortable vibe. The use of copper finishes on the bar's countertop and beer taps is a nod to traditional brewery tanks, while black-and-white chequered tiling in the raised bar area and diamond-motif upholstery pay homage to the traditional football and referees' kit.

Slatted timber booth seating evokes stadia-

seating of a bygone era, while sports-themed artwork and paraphernalia – from vintage footballs and boots to boxing gloves and bags, tennis rackets and photographs – have been scattered tastefully throughout the space.

One key design challenge for B3 Designers was working the 12 HD large projector screens into the design, and ensuring that they wouldn't detract from the ambience of the venue. The overhead screens are thus concealed discreetly above when not in use, before dropping down via a central motorised system to create a premium sports experience when needed.

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